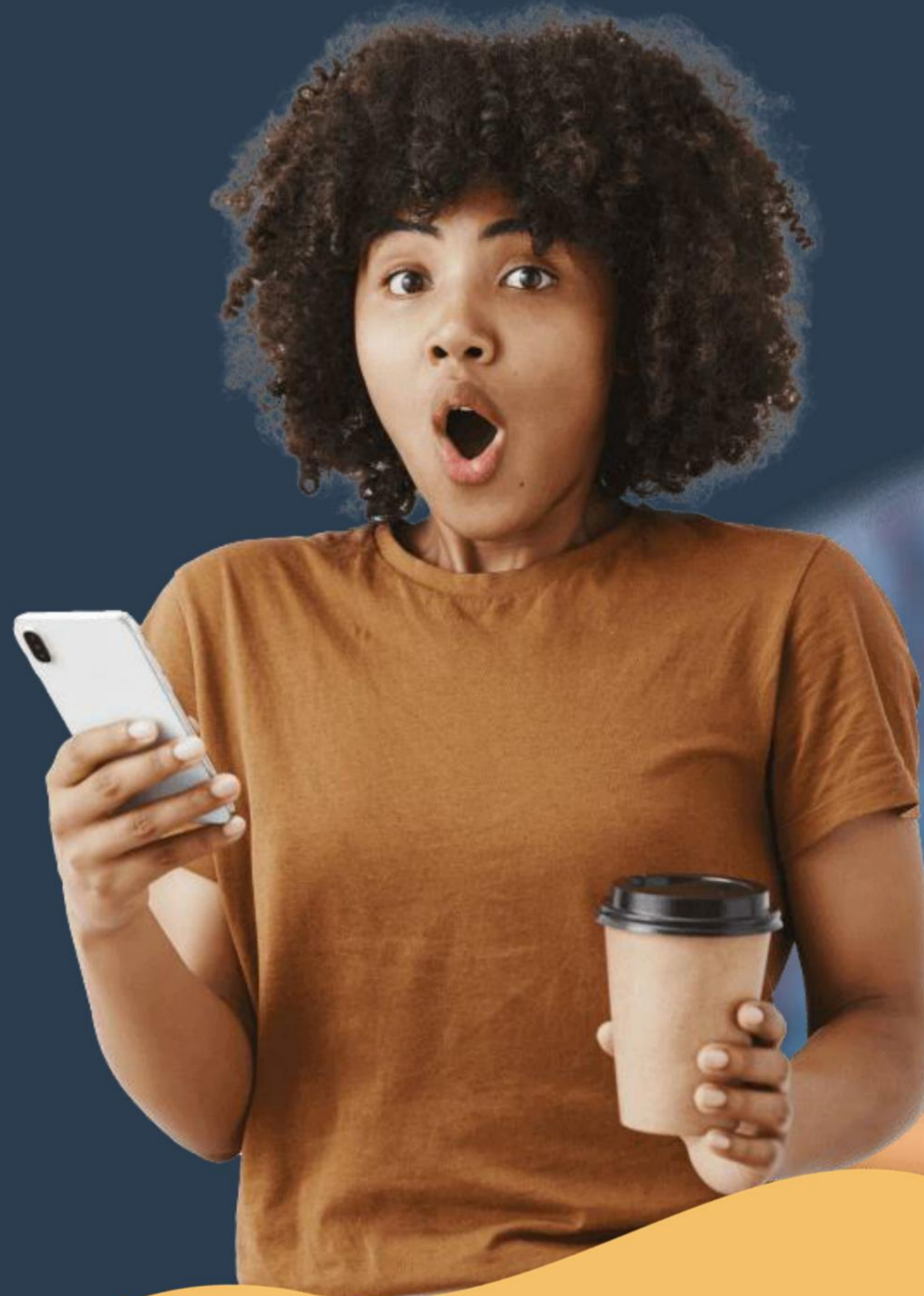


# HacWare

API for  
Cybersecurity Insights and  
Training in minutes.



HacWare's award-winning founding team has expert knowledge in Artificial Intelligence and Cybersecurity. HacWare's founding team has over 25 years in software and cybersecurity with past experience building A.I. technology to protect our nation's security.

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Tiffany Ricks

Chief Executive Officer  
4X Startup Founder



Wilson Song

Lead API Engineer



Mike Neri

Lead UI/UX Engineer



# 87% YoY Increase in Social Engineering Scams in Q1 2021



# 87%





Chris (the CISO) needs the ransomware attacks to stop!



Jeff leads Product and is a cybersecurity vendor for Chris.



Phishing Insights



Risk Insights & Management



Predictive Insights & Proactively Mitigate Risks

Jeff needs help because they are not addressing 90% of the breaches.



# Companies around the world will lose

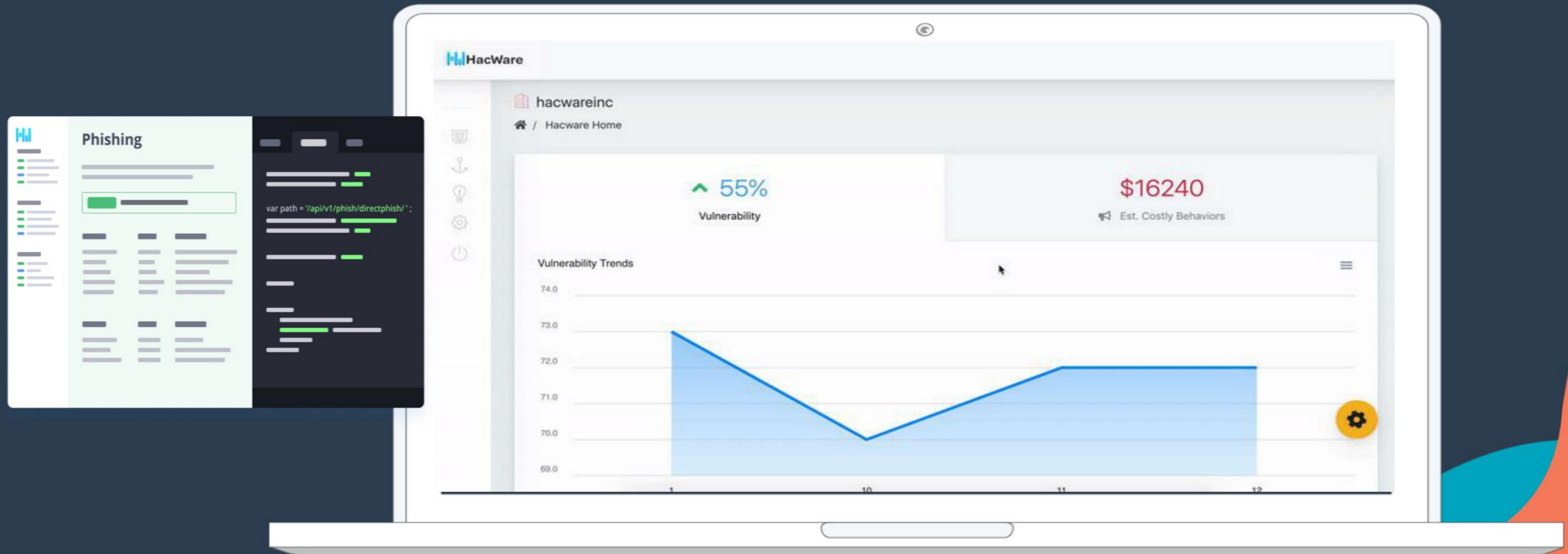
Security breaches will continue because security professionals are out-matched. They are overwhelmed, playing defense, and their software tools ignore human insights and do not learn from each other.

**\$6T**

**BY 2022**



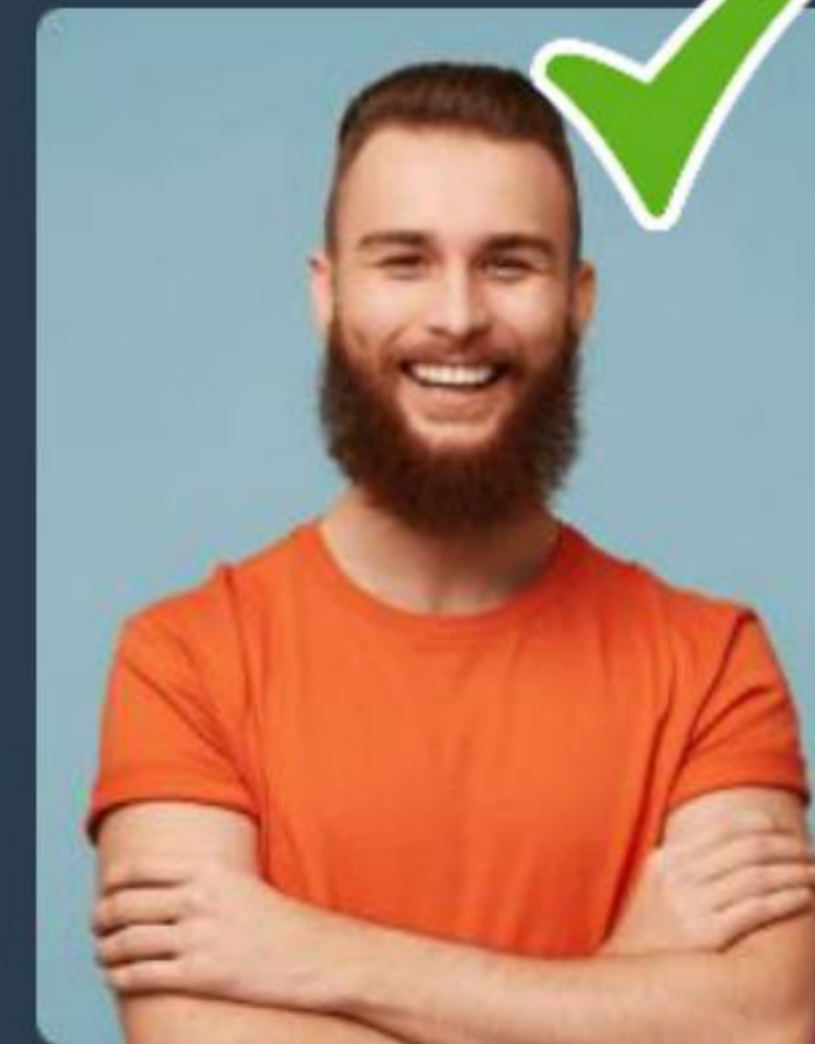
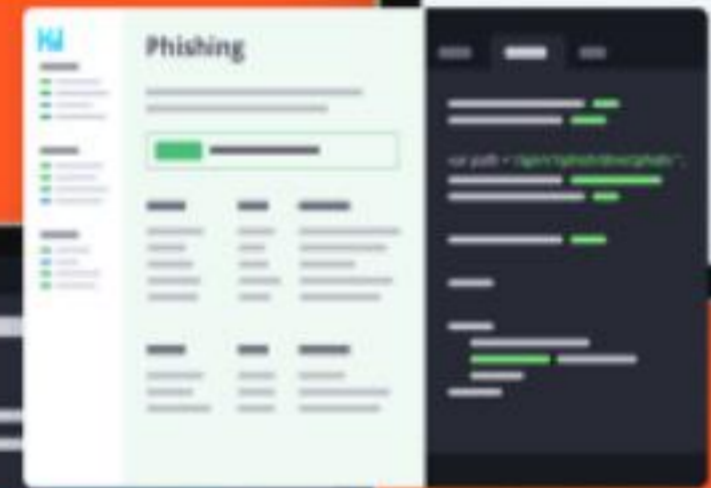
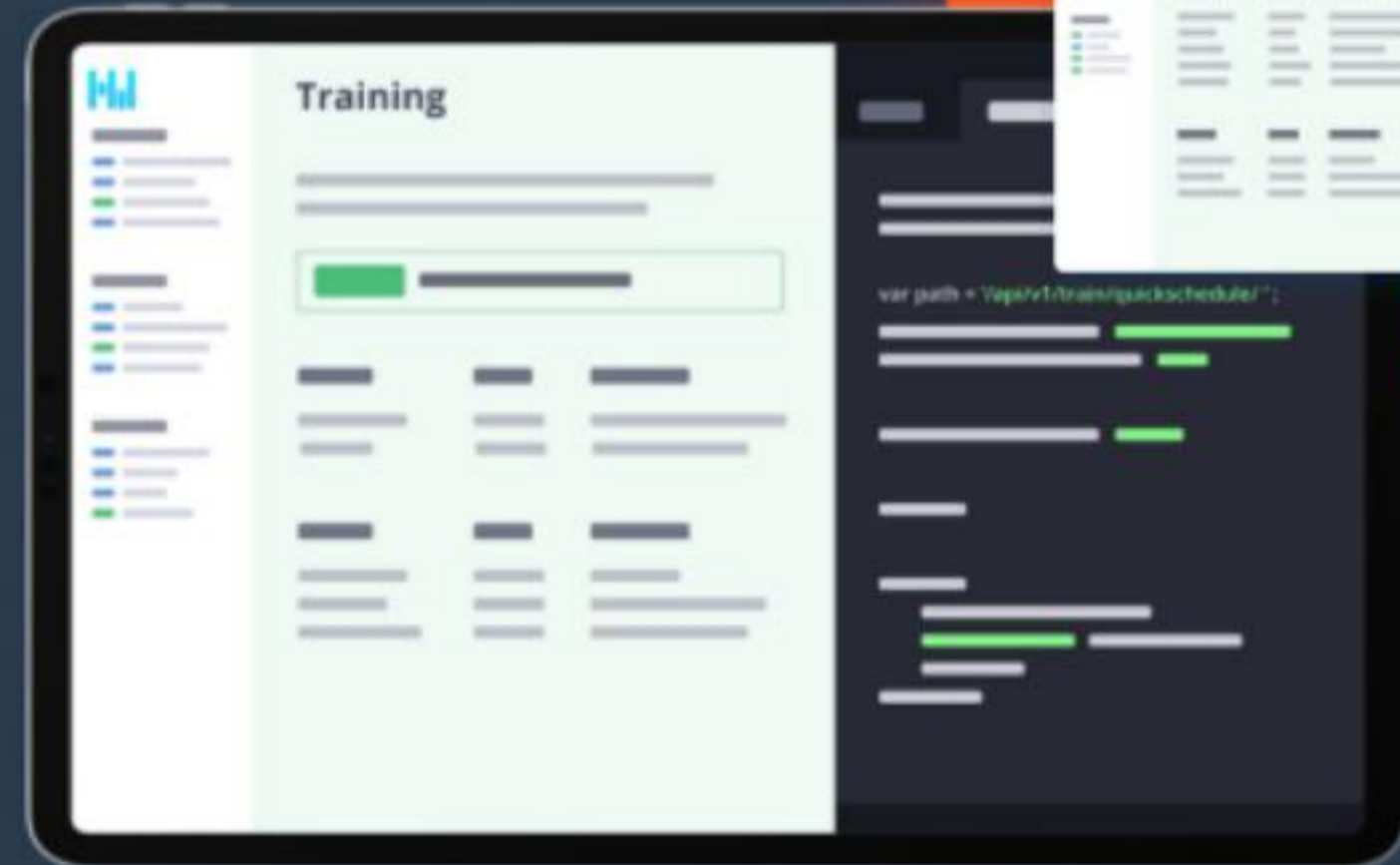
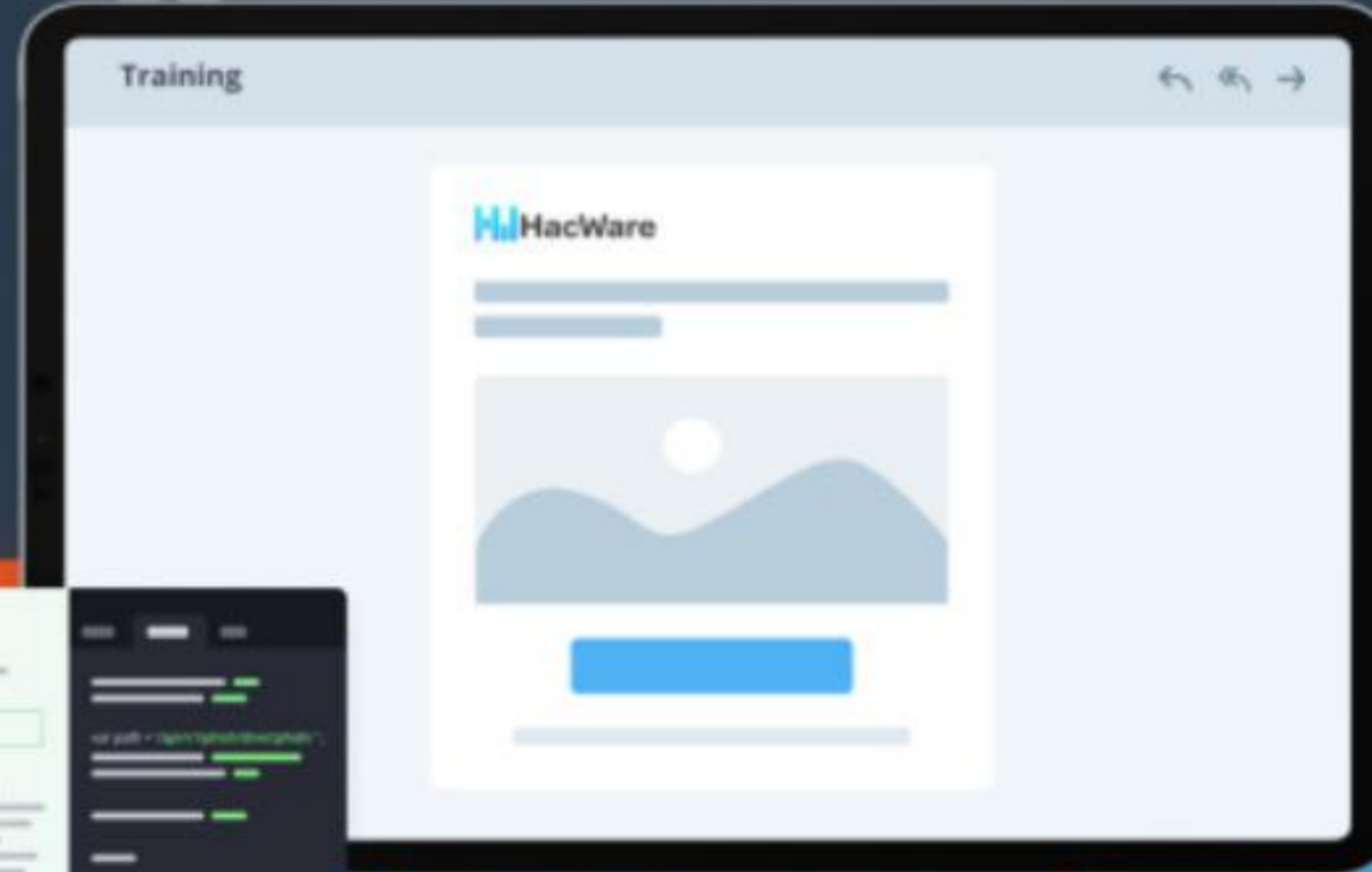
HacWare is an AI powered API that helps developers understand phishing risks and deploys hyper-custom training to change risky user behavior once and for all. HacWare provides various no-code integration solutions to help with the adoption of our security API.





# Jeff gets help in minutes!

Jeff loves building applications with HacWare's behavior risk insights and hyper-custom training in minutes.



Phishing Insights

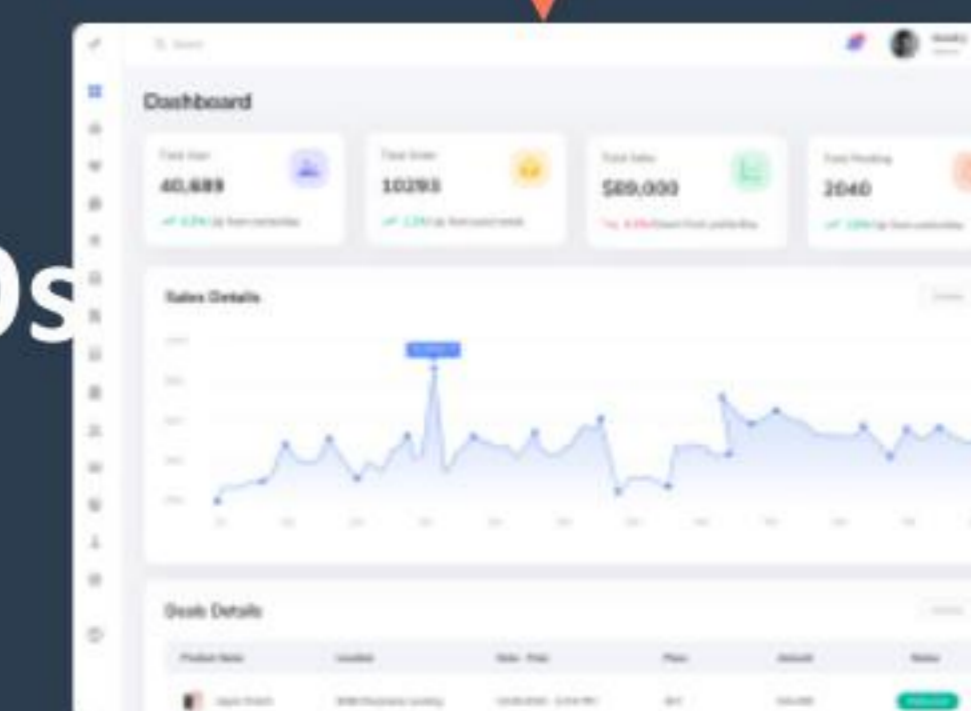


Risk Insights & Management

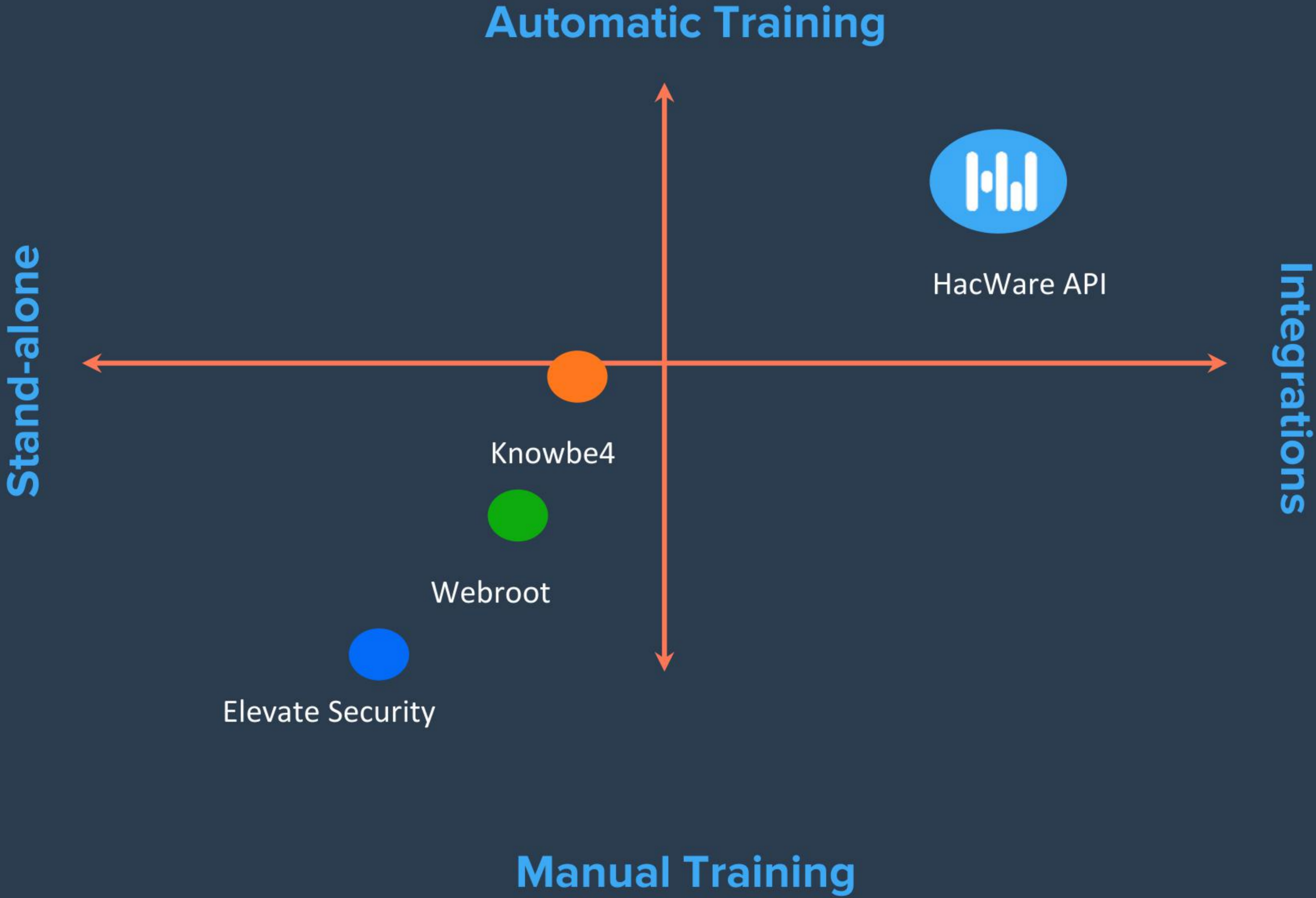


Predictive Insights & Proactively Mitigate Risks

Jeff has found his missing piece and can help CISOs like never before!



By 2031, HacWare will be competing with itself! Our API will be powering all of our competitors technology.





# \$18 Billion TAM and Growing!

## Strategic Partnerships

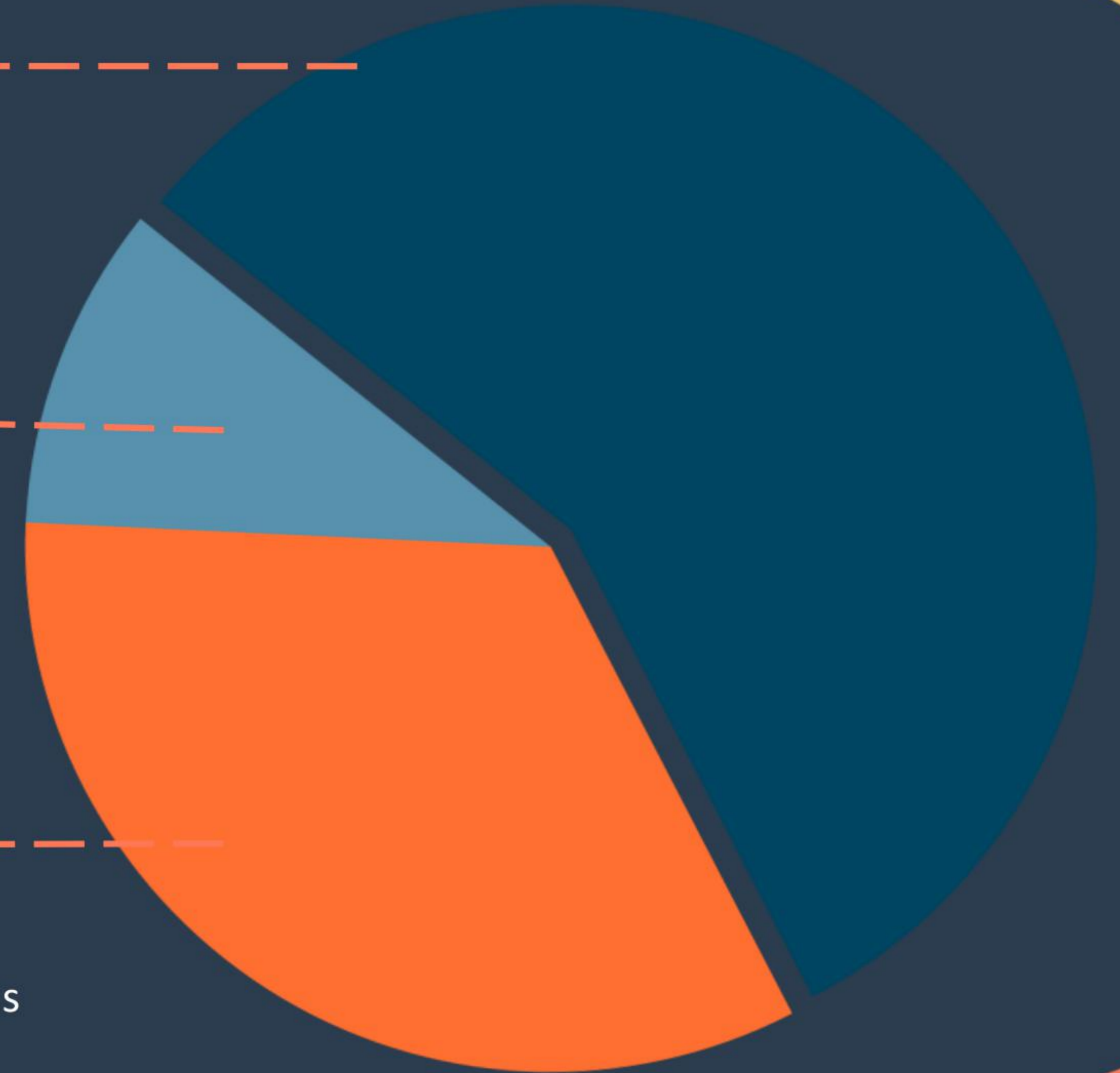
Partnerships with multi-national cybersecurity, HRTech, Insurance Tech vendors.

## Regional and National Integrators

Cybersecurity solution integrators with 50 and more employees. They provide security services to mid to enterprise brands.

## Local Integrators

Cybersecurity solution integrations with less than 50 employees that provide security services to a local geographic region. The company size is typically SMB.



# Revenue Model

We have a SaaS subscription based revenue model.

Local Integrators

Monthly Users  
Subscription.

Regional & National Integrators`

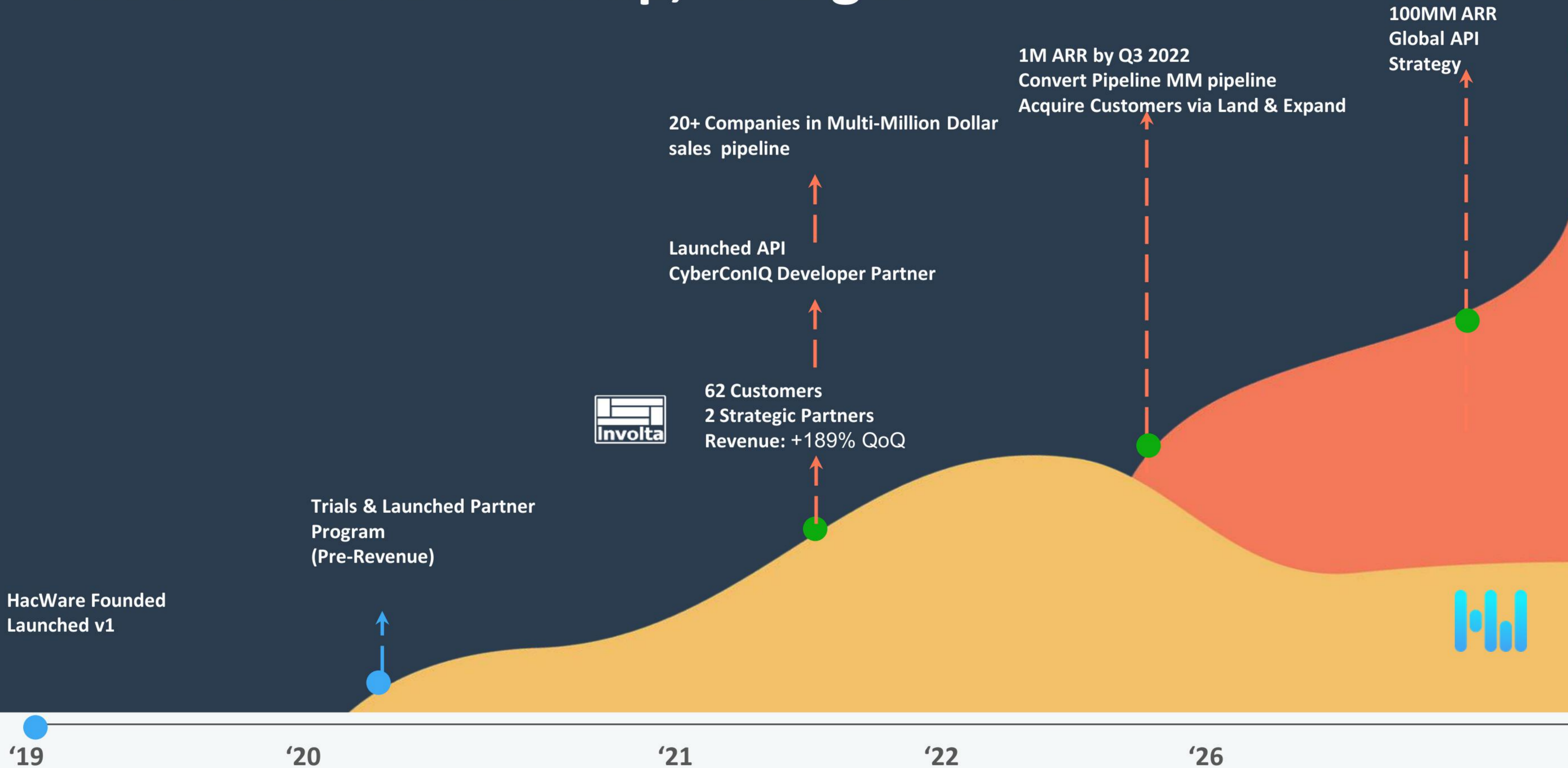
Annual Fee  
&  
Monthly Users Revenue.

Developer (Strategic) Partners

Monthly API Requests



# We are the rocket ship, let's go!



# \$2 MM Seed Round

Increase adoption of the platform by converting the multi-million dollar pipeline.

## **Hire Software Engineers**

Allowing us to fast track our global API strategy to meet customer retention requirements and scale to meet current and future demand.

## **Hire Sales Engineers**

To work with Heads of Product at prospects to explain use cases for API and to increase adoption.



**Thank you.**

Tiffany Ricks

[Tiffany@hacware.com](mailto:Tiffany@hacware.com)

 **HacWare**

